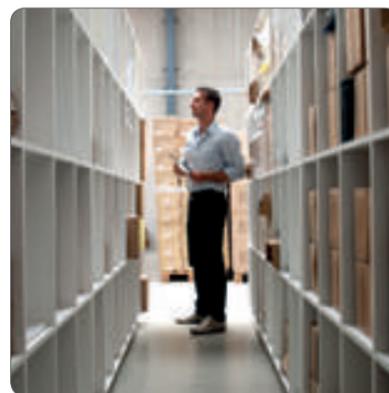


Publica menu cards

Brochure 2020

Menu cards and more





Because your menu reflects your personality!

This is why Publica Menucards offers such an extensive range. From stock products, to unique and personal. But each with a common denominator: quality with the perfect image! Through this brochure we hope to give you an idea of the unlimited possibilities.

Individual Design

page 4 - 19

As we said, a menu exposes a little bit of your own personality. This means that we also help you with your ideas to combine one system with a different inside and type of leather. With, as the finishing touch, the printing. In short, an individual design that provokes an irrevocable reaction! And if your creative thoughts are far removed from what we have produced before... well that's when we really become inquisitive!



Binding Systems

page 4 - 7

Tastes and styles may differ, but when you're choosing a new menu, functionality also plays a role. This is why Publica Menucards offers you the choice of various binding systems. A hidden or visible screw system, a subtle cord, a neat border system, a book bound or a clamp system. On pages 18 and 19 you will find a clear overview of the extensive possibilities.



Spotlight

page 8 - 9

The name says it all! The system, the choice of materials, the format and the inserts ... the choice is yours! We are happy to help you perfect your creative ideas: from complete books to cult-culinary works of art. As long as they... shine in the spotlight. Visit our website for additional inspiration.



Materials

page 10 - 17

So, what actually suits our 'establishment'? Well, that sounds heavy before we start. A nice exclusive type of leather maybe? But that doesn't fit in with our image, and certainly not with the new 'Vegan' trend that we're developing. Or do we just go for artificial leather... or plastic? No, 'naturally', it should be wood. What... a clinical type of metal? Never mind. We'll call Publica. They've got plenty of examples.



References

page 18 - 19

Are we proud of it? Definitely! That's why we're delighted to show it off! So here a sneak peek. It says something about our empathy, because each establishment obviously has its own style. From large to small (including the menus!); from chic to trendy, and from smooth to rough. Two pages of references, each with their personal appearance.



Stock Products

page 20 - 30

In stock! But this doesn't mean that these are boring old-fashioned menu cards. Not at all! These are popular solutions, where your choice of cover, printing and inside ensure your menus have their own character. The examples in this brochure and on our website, tell the story for themselves!





Screw system

Hidden screw

This is a very popular menu card cover, and not just because of its many possibilities. This menu cover covers everything: there are no visible ropes or screws, ... nothing! Your guests will easily open the cover which will nicely stay open while they start browsing your menus. On the inside they will find your menu in elegant passe-partouts.

Visible screw system

The principle of the menu cover with a visible screw system is exactly the same as in the version with the hidden screws. The only difference is that you show how it works. The outside panels hinge directly on the inside while the cover of the hidden screw version covers everything. This openly sturdy and cool system features all the possibilities that go with a screw system.



2 and 3 view covers

Frames

Give a limited dinner menu, a lunch menu or a card for wines, coffees or desserts a smart and classy touch by presenting it on a double or triple view menu card with frames. You simply insert the paper sheets at the top in the frames. You can also use double frames that allow for multiple courses, even in a double view menu cover.

Holding straps

A double or triple view cover with straps to hold your menu inserts, a system allowing to change your menus in no time. This system makes a small menu look big and classy. The difference with the frame system is that your paper sheets are held by a strap at the top and the bottom of the card.



Book-bound covers

Plateau

The impressive book-binding system is gaining ground among 'discerning users'. This is why, in response to our customers' requests, we have now produced an alternative interior. In this 'plateau' version, the menu cards are glued onto firm, laminated pages. Thanks to the handy, elegant positioning points, the menu cards can be repositioned if necessary, and are easy to replace.

Frames

If you opt for a really luxurious menu presentation, a custom-made and exclusive way to impress your customers, then the cover with book bound inserts is the best choice. The passe-partout pocket inserts are stitched in the book which guarantees that the menu opens easily and that the pages don't bounce back. The sheets are easily inserted at the top of the frames.



Universal

De Luxe

1-2-3-4-or ...even more sleeves? With 1-2-3-4-5- or...10 pages? You name it! A great finish, and available in a variety of colours using the best materials: leather, leatherette, vinyl. With sturdy polypropylene frames. It's called 'De Luxe' for a reason! And there are also lots of possibilities when it comes to the format!

De Luxe S

A Universal Deluxe, but then with an S! The 'S' for ... 'Sturdier' ... 'Stylish' ... 'Special' ... whatever you want! The quality principle is the same as the 'normal' De Luxe. The difference is, for example, in the cover of this S-version. Due to the freedom in format - so even extra-large - you can have your entire menu on one or two sides. That's the basis of this system. You can divide the menu over 2 sides... or even have everything on a single page.

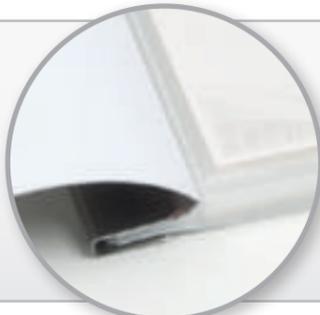


Cord-bound system

The quality of the materials we use guarantees that a cover with this stylish cord-bound system also makes a strong and professional impression. The cord-bound solution is excellent for less extensive menus. For the finish, you can choose between leather, leatherette, wood or metal. The passe-partout in the interior of this menu cover is convenient and also suitable for transparent heavy-duty sleeves. In short, a user-friendly system that allows easy browsing and changing of menu sheets.

Strip + covers

A contemporary, modern menu card with a practical screw system to hold the pages. The cover consists of two or three elements: the strip, the passe-partout sleeves and, possibly, the covers. That offers a lot of combination possibilities to create a unique menu card. The strip can be made of wood, metal or leatherette. The cover of this multifunctional menu card is made of leather, leatherette, vinyl or very strong and maintenance free polypropylene. An overall print is possible on all these materials.



Clamping system

A robust metal clamp is holding the menu together. The sturdy clamp spine gives a firm hold to your pages. This is a practical and perfectly finished menu cover that allows you to change your menus quickly and regularly. This cover is available in leather, leatherette and vinyl, but if you really want your menu covers to stand out in the crowd, you can choose wood or metal.

Split-pin system

In gold or silver! This isn't about a difference in quality, but about personal preference and which colour and/or print best suits the menu! The decorative head on the outside is attached to a handy split-pin binding system. Easy to open and close. This enables you to change the number of chic polypropylene covers easily.





EXCLUSIVE Book-bound covers Frames



If you prefer genuine luxury presentation for your menu, this book-bound file, with its sturdy framed sheets, is a perfect option. Because the pages are sewn elegantly into the cover, guests can browse through your menu with ease. The individual menu cards can be inserted easily from above.



EXCLUSIVE Book-bound covers Plateau's

The menu pages are fixed with spray glue to laminated sheets, where they can be repositioned if necessary, and easily replaced.



This is also a book-bound system. However, with this 'plateau' version, the menu pages are glued to firm, laminated sheets. Thanks to the handy positioning points, they can be positioned and repositioned, if necessary. They can also be easily removed and replaced.



The laminated sheets can also be used in a screw system.





Dresscode 'smart casual'

Fish on the menu? ...Stingray leather



Digitise me now: A surprising cover



May I have the bill please?

A brasserie ... with added value



Royal tint! With an impressive certificate



What a view! And from both sides



Sandwich display But, of course, also for hot food!

Standing proud clear and sociable



Noticeably clear. Big is beautiful



For restaurants with confidence: an impressive visitors' book

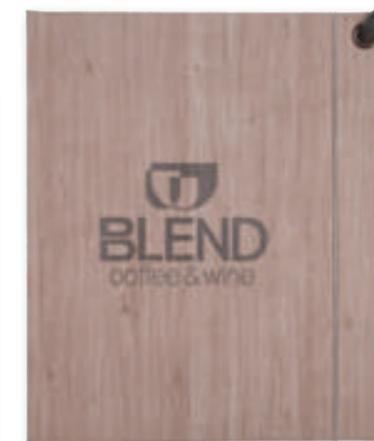


Magneto: Click & go

And now ... for something completely different



Frivolous and friendly, just like the menu!





Menu covers Library customised in vinyl



Menu covers in vinyl



RESTAURANT
De Librije



Menu covers in leatherette



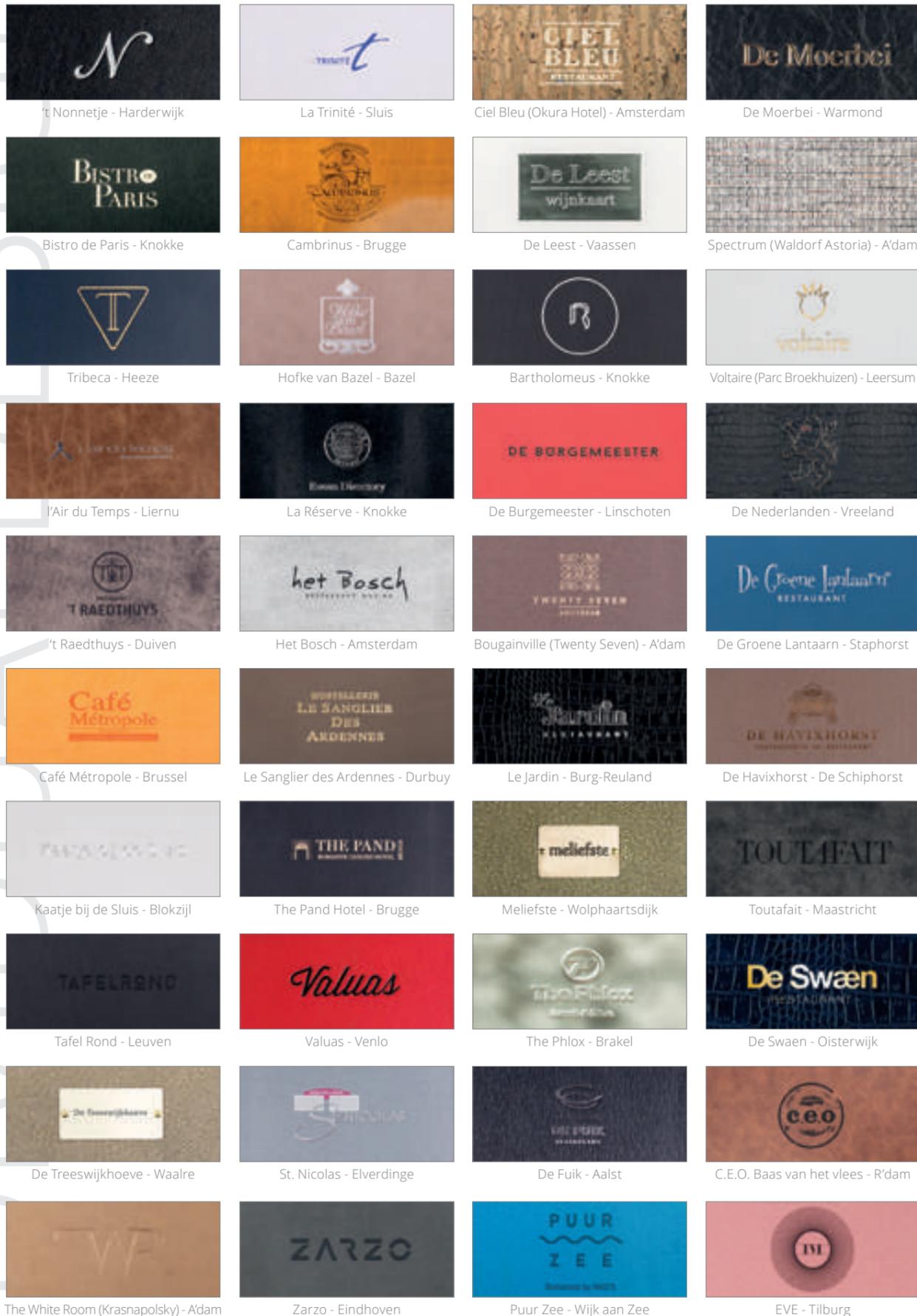
Also available as check presenters

Menu covers in real leather



Menu covers in metal / metal light

Menu covers in wood and cork



't Nonnetje - Harderwijk

La Trinité - Sluis

Ciel Bleu (Okura Hotel) - Amsterdam

De Moerbeï - Warmond

Bistro de Paris - Knokke

Cambrinus - Brugge

De Leest - Vaassen

Spectrum (Waldorf Astoria) - A'dam

Tribeca - Heeze

Hofke van Bazel - Bazel

Bartholomeus - Knokke

Voltaire (Parc Broekhuizen) - Leersum

l'Air du Temps - Liernu

La Réserve - Knokke

De Burgemeester - Linschoten

De Nederlanden - Vreeland

't Raedthuys - Duiven

Het Bosch - Amsterdam

Bougainville (Twenty Seven) - A'dam

De Groene Lantaarn - Staphorst

Café Métropole - Brussel

Le Sanglier des Ardennes - Durbuy

Le Jardin - Burg-Reuland

De Havixhorst - De Schiphorst

Kaatje bij de Sluis - Blokzijl

The Pand Hotel - Brugge

Meliefste - Wolphaartsdijk

Toutafait - Maastricht

TafelRond - Leuven

Valuas - Venlo

The Phlox - Brakel

De Swaen - Oisterwijk

De Treeswijkhoeve - Waalre

St. Nicolas - Elverdinge

De Fuik - Aalst

C.E.O. Baas van het vlees - R'dam

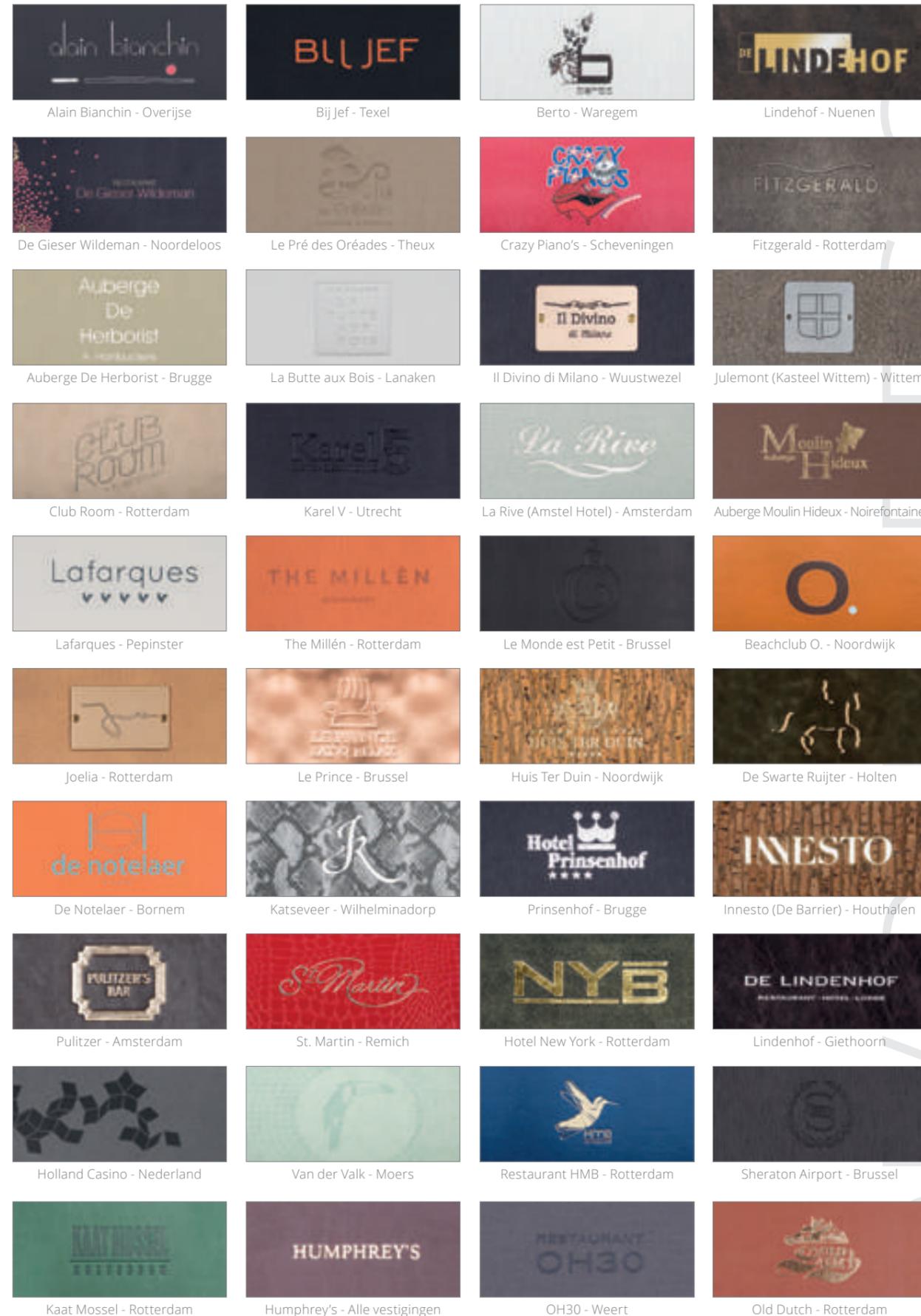
The White Room (Krasnapolsky) - A'dam

Zarzo - Eindhoven

Puur Zee - Wijk aan Zee

EVE - Tilburg

A selection of references



Alain Bianchin - Overijse

Bij Jef - Texel

Berto - Waregem

Lindehof - Nuene

De Gieser Wildeman - Noordeloos

Le Pré des Oréades - Theux

Crazy Piano's - Scheveningen

Fitzgerald - Rotterdam

Auberge De Herborist - Brugge

La Butte aux Bois - Lanaken

Il Divino di Milano - Wuustwezel

Julemont (Kasteel Wittem) - Wittem

Club Room - Rotterdam

Karel V - Utrecht

La Rive (Amstel Hotel) - Amsterdam

Auberge Moulin Hideux - Noirefontaine

Lafarques - Pepinster

The Millén - Rotterdam

Le Monde est Petit - Brussel

Beachclub O. - Noordwijk

Joelia - Rotterdam

Le Prince - Brussel

Huis Ter Duin - Noordwijk

De Swarte Ruijter - Holten

De Notelaer - Bornem

Katseveer - Wilhelminadorp

Prinsenhof - Brugge

Innesto (De Barrier) - Houthalen

Pulitzer - Amsterdam

St. Martin - Remich

Hotel New York - Rotterdam

Lindenhof - Giethoorn

Holland Casino - Nederland

Van der Valk - Moers

Restaurant HMB - Rotterdam

Sheraton Airport - Brussel

Kaat Mossel - Rotterdam

Humphrey's - Alle vestigingen

OH30 - Weert

Old Dutch - Rotterdam

A selection of references

STOCK PRODUCTS

Supplied from stock
but still with
your personal appearance



Available in 2 sizes and 2 colours of wood
printed with 'Menu' on top.
Finished with 2 types of window:
completely transparent or with a black border



Sturdy finish
with rugged bolts

Flipboard



Available in 2 colours of wood
or black leatherette



Available
for paper size
A4 and A5

Clipboard

Arizona

Yuta



Also available as cutlery pouch



The Arizona Series is available in the following colours



The Yuta Series is available in the following colours



Luxury table runners & cutlery pouches



The inner covers are easy to replace, thanks to the handy split-pin system.

Available in 2 colours light brown and black

College



Library Croco



Library Lizard



Library Fibre



Library Classic

Also available as check presenters



Library Wood



Panorama



Trendline Color



Trendline Classic



GastroLux



Omniframe Metal



Also available as check presenters

GastroLeather



Omniframe Leather



Omniframe Wood



Metal Light

Also available as check presenters



Classic Calf



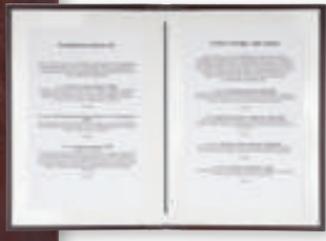
Classic Elegance



Universal



New Touristique



Woodline



Plexiglass articles



Our hotel products are distributed all over the world. They vary from very luxurious to very simple, but their quality and finish are always great. Featuring your own logo, they have a pretty unique look. Publica is the steady supplier of several hotel chains.

Hotel products

Publica Menupresentations

Publica has been a manufacturer and total supplier of high end menus and wine lists since 1984. We supply to famous breweries and renowned wineries, to big hotel chains all over Europe and to restaurants, from uncomplicated to gastronomic. By using exclusively high standard materials we can guarantee most of our products for three years.

Visit our stand at the trade fairs

Publica presents an extensive collection of wine lists, menus and other products for hotels, restaurants and bars at several trade fairs throughout Europe. We cordially invite you to our stand to get acquainted. www.publicamenucards.com/en/tradefairs



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Do you want us to visit you?

Make an appointment with one of our advisors. They will gladly visit you to get acquainted and to advise you. Call or mail us for an appointment. Telephone: +32 14 37 09 18 E-mail: info@publicamenucards.com



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